

APPROVED MINUTES
PUBLIC ARTS COMMITTEE
CITY OF MILPITAS

Minutes: Meeting of the Public Art Committee (PAC)
Date of Meeting: Monday, March 24, 2008
Place of Meeting: Milpitas Community Center, Conference Rooms 7/8, 457 E. Calaveras Blvd.

I. Call to Order Chairperson Foulk called the Meeting at 7:03 p.m.

II. Pledge of Allegiance Chairperson Foulk led the Committee in the Pledge of Allegiance.

III. Roll Call Committee Members Present: Cherry (7:05), Ettinger, Foulk, Hays, McGuire, Moss, Navarro, Rabe, Strauss, Tsuei, Voellger (7:05pm)

Committee Member Excused Absence: Butler

City Staff Present: Economic Development Manager, Diana Whitecar, Public Services Assistant, Tirzah Cedillo

City Council Liaison Present: Council Member Giordano

IV. Seating of Alternates None.

V. Approval of Agenda **MOTION** to approve the agenda dated March 24, 2008.

M/S: McGuire/Hays

Ayes: All

VI. Approval of Minutes **MOTION** to approve the amended minutes of February 25, 2008 to reflect the correction under Old Business, Agenda Item #4 Art in the Park, paragraph 2 stating, 'In the past the Milpitas Alliance has done projects for \$20,000.' Should correctly state, 'In the past the Milpitas Alliance has done projects for \$15,000' as amended.

M/S: Voellger/McGuire

Ayes: Ettinger, Foulk, Hays,
McGuire, Moss, Navarro,
Rabe, Strauss, Tsuei,
Voellger

Abstained: Cherry

VII. Public Forum None.

VIII. Announcements/Correspondence

Newly appointed Public Art Committee members Ms. BJ Navarro and Alternate 1 Ms. Becky Strauss introduced themselves to the committee.

Ms. Whitecar reminded the Public Art Committee that they are required to submit their annual Form 700 'Statement of Economic Interests' by April 1st. She's asked committee members who haven't turned in their forms yet to speak with her after the meeting.

Committee Member Voellger passed around a copy of the VIA magazine issue March/April 2008 showing an article on public art by Mr. Brian Goggin.

IX. New Business

1. Library Art Update

Ms. Whitecar gave an update on the Library Art progress for both the 'plaza' and the 'tower.'

Ms. Whitecar stated the Library Plaza artist; Mr. Brian Goggin whose creation is named 'Terrapedia' has submitted plans to the City of Milpitas for a city building permit. Mr. Goggin has also requested a cost estimate from the Library contractor to install the concrete portions of his artwork. She's pleased with the progress of the 'Terrapedia' piece, even with the problems with the schedule and complexity.

MOTION to approve the go ahead of the Library Plaza art piece, 'Terrapedia' to be built without the water or light features with directions from Ms. Whitecar and the \$100,000 budget.

M/S: Rabe/Voellger

Ayes: Cherry, Ettinger, Foulk,
Hays, McGuire, Moss,
Rabe, Tsuei, Voellger

Abstain: Navarro

Ms. Whitecar stated the Library Tower artist; Ms. Rebeca Bollinger has submitted a letter declining the offer to building her art piece named, 'Slowly Moving Macro Micro Milpitas Mashup.' Ms. Bollinger declined because of a combination of schedule changes and challenges together with protracted contract negotiations resulted in the withdrawal from the project. Staff recommends that any artwork to be placed in the Library Tower be scheduled after the Library contractor is completed with the project work. Options include, but are not necessarily limited to, reconsideration of the two other Tower artists or preparing another Request for Proposal.

MOTION to authorize Ms. Whitecar to proceed with the second choice of artist and if not available go to third choice artist, then to City Council for final approval. Ms. Whitecar will work with Ms. Lynne Baer to see artists' availability.

M/S: Hays/Cherry

Ayes: All

2. 2008 Tea in the Trees

The Tea in the Trees Subcommittee had met on March 13, 2008 to consider sponsoring a holiday event this year. The subcommittee recommended holding two fundraising events: Summertime 'Teddy Bear Picnic' which would focus on families and children and a Holiday Tea in the Trees event called 'A High Tea Experience.' The subcommittee recommends Saturday, July 19th or 26th for the "Teddy Bear Picnic" and December 6th or 13th for the 'A High Tea Experience.'

After much discussion the Public Art Committee decided to not proceed with the subcommittee's recommendation. PAC has decided to continue to focus on selling the Cookbooks.

MOTION to decline the Tea in the Trees Subcommittee's recommendation of holding a fundraising event 'Tea in the Trees' this year and to focus on selling the Cookbooks.

M/S: Hays/Ettinger

Ayes: All

3. Art Commission's Recommendation to Combine the PAC and AC

Ms. Whitecar stated the Arts Commission meeting held in February discussed the topic of the Arts Commission meeting schedule in relation to the formation of the Public Art Committee. This request came from concerns from the Art Commissioners on the number of meetings and time commitments stemming

from the Arts Commission and Public Art Committee existing as two separate entities. The recommendations included on the agenda were to discuss the Arts Commission's meeting schedule and make recommendations for either:

- 1.) Forming one Arts Advisory body which would incorporate both the Arts Commission and Public Art Committee or
- 2.) Have both bodies remain separate and condense both meetings into one.

MOTION to have monthly Public Art Committee meetings held at 6:30pm to be followed immediately by the Arts Commission meeting.

M/S: Hays/Ettinger

Ayes: All

X. Old Business

1. Art in the Park

Ms. Whitecar stated the \$125,000 was set aside from TOT (Transient Occupancy Tax) part of the TOT increase was for the arts to create some flexibility. It started in 2005-2006 in the four years. She brought a map to show the Redevelopment areas throughout the city. Committee Member Voellger stated he proposed at the last meeting to start on the Pines Park to make a combined project where they would pay for half, but PAC would do all the work (Milpitas Alliance for the Arts-\$10,000, PAC-\$10,000). Committee Member Cherry stated the Rules & Responsibilities to be distributed and to choose a date of neighborhood meeting. She wants to hold a meeting at the park to brainstorm to create an RFQ (Request for Quote).

MOTION to agree to a one-time partnership with the Milpitas Alliance for the Arts (MAFTA) at Pinewood Park (Lonetree & Starlite Ct), Art in the Park project.

M/S: Rabe/Voellger

Ayes: All

XI. Staff/Commission Reports & Discussion Items

1. Upcoming Events

Ms. Whitecar announced the State of the City address scheduled for April 3rd and the Commissioner's Recognition brunch on April 19th.

XII. Future Agenda Items

- Seating of Alternates (Giordano)
- Art in the Park (standing item on agenda) (Cherry)
- Library Interior Art and inviting the County Librarian (Rabe)

X. Adjournment

MOTION to adjourn the meeting at 8:36 p.m. to the scheduled meeting on April 28, 2008.

Respectfully Submitted,
Tirzah Cedillo, Public Services Assistant